District of Columbia
Budget Process &
Education Spending
FISCAL YEAR 2021 BUDGET PROCESS

FY20 BUDGET: $15.4 BILLION
WHERE THE DOLLARS COME FROM

- LOCAL FUNDS: $8.6 BILLION (55.7%)
- FEDERAL GRANTS & MEDICAID: $3.3 BILLION (21.7%)
- ENTERPRISE FUNDS: $2 BILLION (13%)
- DEDICATED TAXES: $.6 BILLION (3.7%)
- SPECIAL PURPOSE REVENUE: $.8 BILLION (5.0%)
- FEDERAL PAYMENTS: $.1 BILLION (0.9%)
FISCAL YEAR 2021 BUDGET PROCESS

FY20 BUDGET: $15.4 BILLION
WHERE THE DOLLARS GO

- 18.3% EDUCATION
- 32.2% HUMAN SUPPORT SERVICES
- 13% ENTERPRISE FUNDS
- 9.9% FINANCING
- 6.6% PUBLIC WORKS
- 6.0% GOV DIRECTION & SUPPORT
- 9.2% PUBLIC SAFETY
- 4.8% ECON DEVEL & REGULATION

FY20 BUDGET: $15.4 BILLION
FISCAL YEAR 2021 BUDGET PROCESS

CAPITAL BUDGET:
$2.066 BILLION IN FY20
WHERE THE DOLLARS GO

- DCPS 17.9% ($371 million)
- DDOT 31.3%
- WMATA 6.6%
- DPR 5.1%
- DMPED 2.9%
- OTHER 24.6%
- DGS 2.7%

CHARLES ALLEN
DC COUNCIL
WARD 6
FY20 DCPS Capital Funding Is Below FY17 Levels, Both in Dollars and Share of the Overall CIP
FY20 EDUCATION – OPERATING $

- **3.0% increase in per pupil funding** for public schools, including charter facilities allotment
- **$4.6 million initial investment in DCPS technology** to provide laptops for all students in grades 3, 6, 9
- **$6 million to expand school-based mental health services** for students
- New “**Connected Schools**” initiative to support Eliot-Hine MS with additional targeted resources
- “**Birth-to-Three for All DC**” Act not fully funded
- **$2.5 million to make the “Keeping Childcare Affordable” $1,000 Tax Credit Permanent**
# Uniform Per Student Funding Formula: Base Per Pupil Funding Over Time

<table>
<thead>
<tr>
<th>Fiscal Year</th>
<th>Proposed by Mayor</th>
<th>Proposed Increase Over Previous Year</th>
<th>Approved by Council</th>
<th>Final Increase Over Previous Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY2017</td>
<td>$9,682</td>
<td>2.0%</td>
<td>$9,682</td>
<td>2.0%</td>
</tr>
<tr>
<td>FY2018</td>
<td>$9,827</td>
<td>1.5%</td>
<td>$10,257*</td>
<td>5.9%</td>
</tr>
<tr>
<td>FY2019</td>
<td>$10,658</td>
<td>3.9%</td>
<td>$10,658</td>
<td>3.9%</td>
</tr>
<tr>
<td>FY2020 (SY19-20)</td>
<td>$10,891</td>
<td>2.2%</td>
<td>$10,980</td>
<td>3.0%</td>
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</tbody>
</table>
FISCAL YEAR 2021 BUDGET PROCESS

EDUCATION – FY20 CAPITAL $

• New $14.7 million investment to create Early Childhood Education Center at Old Miner ES in 2023-2024

• School-Within-School at Goding ES modernization - $8 million increase, $52 million total, August 2022 completion

• Fully funds Capitol Hill Montessori at Logan modernization - $61 million, August 2021 completion

• Maury ES modernization completed in August; Jefferson MS modernization ahead of schedule – students returned to building in August; Eliot-Hine MS on track for Fall 2020 completion

• JO Wilson ES – $40M for design & modernization starting in 2024

• $6.3M to expand Van Ness ES, reduce overcrowding
FISCAL YEAR 2021 BUDGET PROCESS

Understanding the PACE Act

- Passed on November 15, 2016, the PACE Act requires DCPS to submit to the Council by September 30, 2017, and every 5 years thereafter, final prioritization scores and raw data for each school facility.
  - Other factors to be taken into consideration when preparing future CIPs include availability of capital funding; availability of appropriate swing space; immediate life and safety concerns; need for additional planning for a project; new education program space requirements; and scope and sequence of projects due to planned grade configuration changes, boundary changes, school facility consolidations, or school facility closures.
  - CIP must now give much more detailed recommendations on timing, location, cost estimates, enrollment projections.

- Master Facilities Plan: Mayor required to submit to Council a 10-year Master Facilities Plan (MFP) for public education facilities beginning on December 15, 2017.
  - Council will vote on 10-year MFP concurrently with the Mayor’s proposed capital budget.

- Requires the DME to assess and report on public charter school facilities; the Public Charter School Board (PCSB) must submit a five-year projection of facility needs for public charter schools; allows PCSB to fine LEAs that fail to comply.

- DGS must conduct an annual survey to update information on the condition of each DCPS and public charter school, including health & safety assessments;

- DCPS must conduct three public meetings within 180 days of the release of the prioritization data to discuss facility modernizations. Prior to a project being included in the School Facility CIP, the project shall have an “ed spec” approved by DCPS, a cost estimate, and a general design and feasibility analysis.
## PACE Act Ranking Criteria

<table>
<thead>
<tr>
<th>Category</th>
<th>Category Total</th>
<th>Subcategory</th>
<th>Subcategory Weight</th>
</tr>
</thead>
<tbody>
<tr>
<td>Facility Condition</td>
<td>0.55</td>
<td>Date and type of last major construction through the preceding fiscal year</td>
<td>0.20</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Expenditures for major construction projects for the preceding 10 fiscal years per square foot of the school facility</td>
<td>0.15</td>
</tr>
<tr>
<td></td>
<td></td>
<td>School facility condition score based on the most recent assessment completed by the Department of General Services</td>
<td>0.20</td>
</tr>
<tr>
<td>Demand</td>
<td>0.20</td>
<td>Average percentage of the school’s enrollment growth over the past five school years based on audited enrollment</td>
<td>0.10</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Average percent of facility’s building utilization over the past five school years</td>
<td>0.10</td>
</tr>
<tr>
<td>Community Need</td>
<td>0.10</td>
<td>Number of in-boundary children who would be served by the facility’s educational program divided by the facility’s capacity</td>
<td>0.05</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Projected percent change in the number of children who would be served by the facility’s educational program in the neighborhood cluster over a prospective 6 year time period</td>
<td>0.05</td>
</tr>
<tr>
<td>Equity</td>
<td>0.15</td>
<td>Total number of square feet in the school’s feeder pattern that have had a major construction in the preceding 10 fiscal years divided by total square footage of the feeder pattern</td>
<td>0.05</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Number of at-risk students enrolled in the school based on the current school year enrollment projection</td>
<td>0.10</td>
</tr>
</tbody>
</table>
# FY20 PACE Rankings

<table>
<thead>
<tr>
<th>PACE Prioritization Rank</th>
<th>Facility Name</th>
<th>Start year</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Thomas Elementary School</td>
<td>FY24 (funding received)</td>
</tr>
<tr>
<td>2</td>
<td>Tubman Elementary School</td>
<td>FY24 (funding received)</td>
</tr>
<tr>
<td>3</td>
<td>Truesdell Education Campus</td>
<td>FY24 (funding received)</td>
</tr>
<tr>
<td>4</td>
<td>J.O. Wilson Elementary School</td>
<td>FY24 (funding received)</td>
</tr>
<tr>
<td>5</td>
<td>Burrrville Elementary School</td>
<td>No swing-space available</td>
</tr>
<tr>
<td>6</td>
<td>Tyler Elementary School</td>
<td>No swing-space available</td>
</tr>
<tr>
<td>7</td>
<td>Ketcham Elementary School</td>
<td>No swing-space available</td>
</tr>
<tr>
<td>8</td>
<td>Burroughs Elementary School</td>
<td>FY25 (requested)</td>
</tr>
<tr>
<td>9</td>
<td>Whittier Education Campus</td>
<td>TBD</td>
</tr>
<tr>
<td>10</td>
<td>King Elementary School</td>
<td>TBD</td>
</tr>
<tr>
<td>11</td>
<td>Drew Elementary School</td>
<td>TBD</td>
</tr>
<tr>
<td>12</td>
<td>Seaton Elementary School</td>
<td>TBD</td>
</tr>
<tr>
<td>13</td>
<td>Nalle Elementary School</td>
<td>TBD</td>
</tr>
<tr>
<td>14</td>
<td>Brent Elementary School</td>
<td>TBD</td>
</tr>
<tr>
<td>15</td>
<td>Amidon-Bowen Elementary School</td>
<td>TBD</td>
</tr>
<tr>
<td>16</td>
<td>Hart Middle School</td>
<td>TBD</td>
</tr>
<tr>
<td>17</td>
<td>LaSalle-Backus Education Campus</td>
<td>TBD</td>
</tr>
<tr>
<td>18</td>
<td>Bunker Hill Elementary School</td>
<td>TBD</td>
</tr>
<tr>
<td>19</td>
<td>Simon Elementary School</td>
<td>TBD</td>
</tr>
<tr>
<td>20</td>
<td>Hendley Elementary School</td>
<td>TBD</td>
</tr>
<tr>
<td>21</td>
<td>Leckie Education Campus</td>
<td>TBD</td>
</tr>
<tr>
<td>22</td>
<td>Langley Elementary School</td>
<td>TBD</td>
</tr>
<tr>
<td>23</td>
<td>Bruce-Monroe Elementary School @ Park View</td>
<td>TBD</td>
</tr>
<tr>
<td>24</td>
<td>Plummer Elementary School</td>
<td>TBD</td>
</tr>
<tr>
<td>25</td>
<td>Beers Elementary School</td>
<td>TBD</td>
</tr>
<tr>
<td>26</td>
<td>Johnson Middle School</td>
<td>TBD</td>
</tr>
<tr>
<td>27</td>
<td>Ludlow-Taylor Elementary School</td>
<td>TBD</td>
</tr>
<tr>
<td>28</td>
<td>Ross Elementary School</td>
<td>TBD</td>
</tr>
<tr>
<td>29</td>
<td>Payne Elementary School</td>
<td>TBD</td>
</tr>
<tr>
<td>30</td>
<td>Peabody Elementary School (Cap. Hill Cluster)</td>
<td>TBD</td>
</tr>
<tr>
<td>31</td>
<td>Langdon Elementary School</td>
<td>TBD</td>
</tr>
<tr>
<td>32</td>
<td>Kramer Middle School</td>
<td>TBD</td>
</tr>
</tbody>
</table>
FY20 - DC PUBLIC LIBRARY

• Maintains $18 million for new Southwest Library (FY17-19); includes 4 FTEs to staff expanded library and funds opening day collection

• Funds $23.7 million renovation of Southeast Library (FY19-20)

• Funds renovation of the Martin Luther King, Jr. Memorial Library – will finish April 2020; adds 35.5 FTEs to staff new main library

• Supports *Books From Birth* early literacy program: over 46,000 children enrolled, more than 1,000,000 books distributed and still growing

• DCPL continues to expand operations at DC Jail branch library; more than 13,000 books in circulation with full collection available through holds
FISCAL YEAR 2021 BUDGET PROCESS

DC BUDGET BASICS

March 19: **MAYOR** transmits the FY21 Budget to the DC Council

March – April: **COUNCIL** review period: agency hearings

Apr 21 - 23: Committee **MARK-UPS**, submitted to the Committee of the Whole

**CHAIRMAN** & Council Budget Office reconcile committee reports and council-wide priorities

**MAY 13:** **COUNCIL** holds first vote on the budget

**MAY 27:** **COUNCIL** holds final vote on the budget

Budget is sent to the **MAYOR**, who may sign or veto
DCPS Is Considering Changes To Its School Budgeting Model

We are taking steps to make our budget model more **equitable** and **transparent**, and to empower principals to use resources more flexibly to improve student outcomes.
DCPS Will Be Releasing Overview of New Budget Model for FY22 Later This Year
The DCPS School-Level Budgeting Process Is... Complicated

Our current school budget model is multifaceted.

**Initial Allocation**
- DCPS has a CSM for each school type. The CSM allocates initial funding based on enrollment for:
  - **Required Positions**
    - e.g. principal, teachers, related service providers, etc.
  - **Flexible Positions**
    - e.g. business manager, assistant principals
  - **Programs**
    - e.g. NAF academies, JROTC, IB, etc.
  - **Non-Personnel Items (NPS)**
    - e.g. library books, related art supplies, custodial supplies, etc.

- After the CSM has been modeled for a school, we check to ensure:
  - Each school has met a **per-pupil funding minimum (FY20 $10,400)**
  - Each school’s budget stays within 5% of the prior year’s total funds (as required by the Fair Student Funding and School Based Budgeting Act of 2013)

**Submitted Budget**
- After initial allocations are provided to schools, schools may **petition** to use positions differently from how they are allocated and/or request **budget assistance** for additional support.
- Requests are reviewed by central office before finalizing a school’s submitted budget.

*If a school’s enrollment grows beyond its projection, we also provide additional teachers and associated funding.*
DCPS Budget Timeline

1) **Required Public Hearing** (October 29, 2019 – Maury ES)
The Chancellor kicks off the collaborative budget development process with a public hearing to announce the agency’s main budget priorities and hear from public witnesses.

2) **Parent and Community Input** (November - January)
DCPS invites community members to provide thoughts on the budget through meetings and online platforms.

3) **DCPS Budget Development** (December - February)
The Chancellor kicks off the formal budget development process, addressing how the budget will support the DCPS priorities and how it reflects feedback from the community, principals, and LSATs.

4) **School Budget Allocations** (February - March)
Principals receive final budget allocations & construct their budgets in collaboration w/LSATs and community.

5) **DC Government Budget Review** (March)
The Chief Financial Officer announces revenue projections, which form the basis for the DCPS budget.

6) **DCPS Budget Finalized** (March)
DCPS submits final school-level and central office budgets to the Mayor. Mayor presents her final proposed budget to Council on March 19, 2020.
Understanding DC’s Education Budget

CAPITAL vs. OPERATING

COUNCIL’S ROLE:
What can be changed and when?

For the latest updates, visit dccouncilbudget.com
DC Budget Mysteries

• **Is the budget just numbers?** Nope. Meet the Budget Support Act (BSA)!

• **What does it mean when the Council passes bills that are Subject to Appropriation?**
Council Education Committee Hearing Schedule (always double-check!)

**Performance Oversight Hearings**
- Wed. Jan 29 at 11am (Room 500): State Board of Education, Office of the Ombudsman for Public Education, Office of the Student Advocate
- Wed. Feb 12 at 10am (Room 412): Deputy Mayor for Education, DC Public Charter School Board
- Wed. Feb 19 at 11am (Room 412): DCPS (Public witnesses)
- Thu. Feb 20 at 10am (Room 500): DCPS (Government witnesses only)
- Wed. Feb 26 at 10:30am (Room 412): Office of the State Superintendent of Education
- Fri. Mar 6 at 10am (Room 412): DC Public Library System

**Budget Oversight Hearings**
- Mon. Mar 23 at 11am (Room 123): State Board of Education, Office of the Ombudsman for Public Education, Office of the Student Advocate
- Tues. Mar 24 at 10:30am (Room 123): Office of the State Superintendent of Education
- Wed. Mar 25 at 11am (Room 120): DC Public Library
- Thu. Mar 26 at 11am (Room 123): DC Public Charter School Board
- Tues. Mar 31 at 9:30am (Room 500): DCPS, Deputy Mayor for Education (Public witnesses)
- Wed. Apr 1 at 9:30am (Room 412): DCPS, Deputy Mayor for Education (Government Witnesses Only)
What Does Effective Advocacy Look Like?

“Activism is not like planting corn and walking away. Rather, it’s like milking cows -- something you do over and over again all year long.”
FISCAL YEAR 2021 BUDGET PROCESS

Effective Advocacy

- **Always have an ask** (and make it realistic, constructive). If you’re proposing a spending increase, where will the money come from? Are you cutting in line?

- **Build coalitions**, be intersectional, acknowledge other priorities.

- **Know your audience**. Why is your ask important, timely?

- **Tell stories**, be creative, have a sense of humor. Targeted, personal emails are always more effective.

- **Be prepared, accurate, honest**, and respectful of CM’s and staff’s time, especially during budget season. Also... meeting with staff is not an insult.

- Follow up and **say thank you**. Use social media!
Important Dates

- **Comprehensive Annual Financial Review (CAFR):**
  - Released -- February 1, 2020
  - Public Briefing -- February 5, 2020
- **Performance Oversight Hearings:**
  - January 6, 2020 - March 6, 2020
- **Mayor’s Budget Engagement Forums:**
  - February 18, 20, 22, 2020 ([tinyurl.com/FY21BudgetForums](tinyurl.com/FY21BudgetForums))
- **Budget Transmitted to Council:**
  - March 19, 2020
- **Budget Oversight Hearings:**
  - March 23, 2020 – April 9, 2020
- **Committee Budget Markups:**
  - April 21 – April 23, 2020
- **First Vote On Budget:**
  - May 13, 2020
Budget Contacts

>> Start at the school level: LSAT, Principal, PTA/PTO

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Chairman Phil Mendelson  
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